ANDROMEDA PUBLISHING PROPOSALS

1. **Proposed title of your book:**
2. **Author/ Co Authors Information**

* Name(s)
* Affiliation
* Address:
* E-mail address(es)
* Mobile/Tel:

1. **Brief description of project’s scope and content**
2. **Proposed content**
3. **Market**
4. Please indicate the primary market for your project.

* Who is the main audience for the work –academics, students or practitioners?
* To which subject areas/fields, will your project most appeal?
* If the primary market consists of students, please provide details of the specific courses and modules for which the book would be relevant. If possible, please give an indication of typical student numbers.

1. Please list any secondary markets that may exist for the project (e.g. academic associations, professional bodies, etc.)
2. **Competition**

Please list (including author, title and publisher) those publications that your project will be competing with. What are the key benefits of your project over and above these other publications?

1. When will the manuscript be completed and sent to Andromeda Publishing?
2. What program will you use to prepare your text e.g. LaTeX or Word?
3. What is the expected number of pages in the book?
4. If the book is a textbook, at what level is the corresponding course taught?

* What are the typical course names?
* At how many colleges and universities is the course taught, how often, and about how many students are enrolled per class?
* Will homework problems be included in each chapter?

1. Please provide names and affiliations of five experts in your area who are well-positioned to evaluate the project and offer feedback. Peer reviewers should be experienced scholars with a track record in the field.

* Short biography of you and any primary co-authors/editors.
* Sample of chapters.